

**Here's the Facts: Spring Festival Event Loss**

DATA AT A GLANCE						
EVENT: WEST COVINA SPRING FESTIVAL MARCH 12 & 13, 2022						
TABLE 1						
CITY COUNCIL ACTIONS & COMMENTS						
Compiled by Jerri Potras, July 2022						
Date	Session	Item	Title / Action Summary	Council Vote <sup>2</sup>	Revenue	Expenditure
03/01/22	Regular	7	Ratification of Contract with Paul Maurer for Amusement Rides, Attractions, Games, and Concessions for the City's Spring Festival <ul style="list-style-type: none"> <li>• Staff Report Attachment: Contract</li> <li>• Extract from Agreement: Revenue sharing based on gross revenues: <ul style="list-style-type: none"> <li>• Under \$50,000, WC receives \$0</li> <li>• Between \$50,001 and \$75,000, WC receives 15%</li> <li>• \$75,001 or more, WC receives 20%</li> </ul> </li> </ul> <p>WC Carnival Ride Sales: \$71,854 <sup>5,6</sup></p>	5-0	\$10,778.10	
03/15/22	Regular	---	City Council Meeting Agenda Item: Mayor/Council Reports <ul style="list-style-type: none"> <li>• City Council Meeting Minutes. Item: Mayor/Council Reports: "Councilman Wu thanked staff and all the vendors that participated in the Spring Festival. Mayor Pro Tern Diaz and Mayor Castellanos also thanked staff for a wonderful Spring Festival."</li> <li>• Meeting Video on YouTube: Approximate Timestamp: 2:48:15</li> </ul>	---	---	
06/14/22	Regular	14	Ratification of Expenditures for the 2022 West Covina Spring Festival <ul style="list-style-type: none"> <li>• Staff Report Attachments: Invoices <ul style="list-style-type: none"> <li>• United Site Services: \$55,923.56</li> <li>• A-1 Event &amp; Party Rentals: \$66,784.95</li> </ul> </li> </ul> <p>Agenda Staff Report states these purchases are to be absorbed in FY 2021-22 Sportsplex budget under special events (account no. 242.61.5167.6188).</p>	5-0		\$122,708.51
<b>Council Ratification of Event Loss Total: (\$111,930.41)</b>						
<b>Notes</b>						
<sup>1</sup> Compiled using City Council Meeting Agendas and approved Council Meeting Minutes for Calendar Year 2022 posted on city website. <sup>2</sup> 2020 City Council: <i>Number in parenthesis denotes council district. <b>Bold</b> denotes district is included in November 2022 election.</i> <ul style="list-style-type: none"> <li>• Mayor: Dario Castellanos (<b>4</b>);</li> <li>• Mayor Pro Tem: Rosario Diaz (3)</li> <li>• Councilmembers: Letty Lopez-Viado (<b>2</b>); Brian Tabatabai (1); Tony Wu (<b>5</b>)</li> </ul> <sup>3</sup> Search of calendar year 2021 minutes had no results. (Search: City Clerk Documents, Minutes. Search Term: Spring Festival) <sup>4</sup> Blue font is compiler's notation. <sup>5</sup> Carnival ride sales and attendance data obtained via Public Records Request PR-166 Final Response April 4, 2022. <sup>6</sup> Event Attendance: <ul style="list-style-type: none"> <li>• Total Paid Adults (12 and over): 5,596 (General, \$5 ticket = 3,567; West Covina Resident, \$3 ticket = 2,029)</li> </ul>						

07/27/2022 jp

**Note:** Resident's submit Public Records Request (PRR) requesting cost information on the Spring Festival and/or use city documents such as Staff Reports and Meeting Minutes to compile data. Depending on the documents and time period associated with the request, the event loss dollar amounts will vary.